

Message Text

UNCLASSIFIED

PAGE 01 STATE 018766

61

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/SAD/MCLEVELAND/POM

APPROVED BY EB/OCA/CM/BEBYRON

COM/SAD/JEMURRIN

COM/NORWAY/DTRAFTON

COM/DM/HHEIKENEN

EUR/NR/APINKNEY (INFO)

----- 017715

R 240401Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY OSLO

INFO AMEMBASSY STOCKHOLM

UNCLAS STATE 018766

E.O. 11652: NA

TAGS: BEXP, NO, SW

SUBJECT: IN-STORE PROMOTIONS

REF: (A) OSLO 0133 (B) 05339 (C) STATE 301079

1. REF. (B) ORIGINALLY NOT RECEIVED BY COMMERCE. COPY REQUESTED FROM STATE OBTAINED 19 JAN.

2. COPIES OF IN-STORE PROMOTION GUIDELINES A-1717 OF FEB. 24, 1973 AND A-7522 OF SEPT. 30, 1974 AIRMAILED TO POST.

3. COMMERCE APPRECIATES IN-STORE PROMOTION PROPOSAL FOR CONSIDERATION IN FY'77 PROGRAM. TOO EARLY TO MAKE FINANCIAL COMMITMENT RE FY'77 PROGRAM, AND MUST AWAIT ADDITIONAL DATA FROM POST.

4. PLEASE PROVIDE FURTHER DATA ON PROPOSED RETAIL OUTLETS, LEVEL OF INCREMENTAL PURCHASES AND SIMILAR INFORMATION RE-UNCLASSIFIED

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QUESTED IN STATE 301079 (REF.C) COPIED TO OSLO. SISCO

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE018766
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/MCLEVELAND/POM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760028-0799
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760124/aaaaauuc.tel
Line Count: 61
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 OSLO 133, 76 STATE 301079
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 07 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 JUN 2004 by barnescd>; APPROVED <27 JAN 2005 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTIONS
TAGS: BEXP, NO, SW
To: OSLO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006